

University Avenue Improvements and ARTWalk 2 Enhancements Project

City Project #08101 PIN 4754.18

Lecture Series No. 2 and Workshop No. 2 Reading & Responding to Open Calls

Friday September 11, 2009 at 7:00pm – 9:00pm Lecture
Sat. September 11, 2009 at 12:00pm – 3:00pm Workshop
Dunwoody Studios 34 Elton Street

Friday presenters:

Wendy Low

Juan Carlos Caballero-Perez

Eric Grace

Shawn Dunwoody

- 7:00 pm (10 min) Welcome & Introductions
- **Doug Rice** gave a brief introduction of the presenters.
- **Anne Lovely** (ARTWalk Rep) welcomed all on behalf of **ARTWalk and ARTWalk2** project
 - Presenters introduced themselves and provided a brief overview of the workshop.
 - Participants briefly introduced themselves and shared something about their experience with or interest in the workshop topic.
- 7:10 pm (5 min) what is this lecture/workshop combo about??



Doug Rice briefly described the intent of the lecture series and workshop combination and urged all in attendance to participate in the workshop on Sept 12th .

Lecture: to present a variety of experiences, tips and suggestions used by successful artists when reading, interpreting and responding to an open call such as an RFP. Examples from jury selected artists were be displayed and used as reference for discussion.

09/11/2009 "reading and responding to open calls" sign in rochesterARTWalk.org

name	email address	are you coming tomorrow?
Beth Brown	beth@moonblossomsignworks.com beth@moonblossomsignworks.com	perhaps
Nicola Kountoupes	nicola.kountoupes@gmail.com	I cannot / work
Jan Feldman	Oyoukid@aol.com	"we'll see"
Scott Evans	scottevansrochester@yahoo.com	No
Stephen Byrce	stephenbyrce@yahoo.com	No
Reuben S. Tapp	actingproductions@gmail.com	no, possibly
Frank Pellegrino	FPellegrino@MHArochester.org	NO
Susan Link	sculptresslink@yahoo.com	No - clothesline
Paul Brown		
Wendy Low Smith	wendylow@rochesterarr.com	yes
Jane M. Kramer		no - sorry - clothesline
Jim Locke	slimspace@hotmail.com	Maybe

13 Attendees

7:15 pm Eric Grace

- RFP's & RFQ's
- Finding the funding that fits your project goals
- Pros & Cons to peer partnership
- NGO & NPO Partnerships
- Web Resources
- Getting started: Concept paper
- Writing the proposal: Key proposal sections

- Q & A

7:35 pm Wendy Low

*Introduced myself and my perspectives as a poet, writer, editor, grant writer and arts panelist.

- *Answered questions to the panel, emphasizing: Getting feedback, partnering with non-profits and other entities or individuals who can help with grant writing, fiduciary, public input, or other aspects of bringing your proposal to fruition. Some grant-writing help can be got on spec.
- *Emphasized researching and putting names and budget figures to any aspects of your proposal that will need outside help or support *before* submitting.
- *Emphasized being willing to be creatively inspired by RFPs but not twisting your goals to follow the money. Emphasized creative ways and sources for funding your vision.
- *Emphasized remembering your time in the budget.
- *Spoke to two individuals about feedback on their artist statements

7:55 pm Juan Carlos Caballero-Perez

- referred to experience with open calls
- emphasized finding partners and mentors where needed
- detailed some insurance concerns

8:15 pm (20 min) Shawn Dunwoody

Prioritization of what you choose to represent.

Mr. Dunwoody stressed in detail the following 5 points:

- Importance of giving yourself time to create the artwork
- Use of available resources
- Ability to call when help is needed
- Researching the project
- Not to take it personal if rejected

8:35 pm Q&A, discussion

8:55 pm Wrap up and what to bring/prepare for/expect tomorrow at the workshop

At the Saturday workshop, about 10 attendees came by. One on one help was provided, as well as in depth discussion continuing with the panelists. Barbara Fox joined us as a panelist today. Her primary focuses were on:

- *to have participants understand how to present their proposal in the best possible light
- *to answer questions that participants had
- *to work with them to "iron out" any of their confusions or misunderstandings
- *to interact with the other presenters to create a full picture of the process of applying for a grant

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name	email address	are you coming tomorrow?
Beth Brown	beth@moonblossomsignworks.com	
Helen Demay	hdemay@frontiernet.net	~ 9/12/09
Maryanna + Luke Elasky	MLELASKY@yahoo.com	
Gerri McCormick	geri.mccormick@mac.com	
Ellen McCoy	ellen44@gmail.com	

