

# DRAFT

## **Jury Composition**

The Plinth project and the Ribbon Wall projects will likely generate a local Call to Artists requesting proposals following the artist selection model established by ARTWalk to ensure strong community involvement and present opportunities for artists who may not have created works for the public realm. All other artists selected to create artworks for ARTWalk 2 will be selected through a democratic method with input from an array of diverse voices.

## **Universal Request for Qualifications/Artist Roster**

In an effort to quickly identify a broad range of qualified, experienced artists, and to ensure high-quality aesthetics and durability with strong community-engagement, a Universal Request for Qualifications (RFQ) will be drafted to recruit artists to an Artist Roster. The RFQ will outline the scope and goals of ARTWalk 2, and describe the specific projects that will be commissioned. All artists will be invited to submit their qualifications including images of past work, a personal statement of interest and their resumes or CVs. Their qualifications will be collated by ARTWalk for the Artist Roster jurying process. Many more artists are expected to be accepted in this roster than can be commissioned in Phase 1 of this project, but the roster will be also be employed for artist selection for future phases and projects along ARTWalk 2.

As there are many projects proposed for ARTWalk 2, and not all of them will be completed within the next two years, it is recommended that every two years the Universal RFQ for the Artist Roster be reissued. As projects come on line, other artists will want to get involved and in an effort to be as inclusive as possible, a two year schedule allows for this responsiveness. No artists will be taken off of the Roster, once accepted, but others may be added.

The **Roster Jury** shall be composed of 7 individuals with a high level of professional expertise in the arts. This group will select artists who will be eligible to be reviewed by Community Juries for specific projects and will only need to meet twice – once for an orientation session and once for the actual jury process (though depending on volume of response, this could take place over two days). A recommended jury composition is:

- **Roster Jury**
  - (2) Art or design experts (national/regional/local)
  - (2) Professional, practicing artists (national/regional/local)
  - (1) Representative of the City of Rochester
  - (1) Representative of Design Team (lead designer)
  - (1) Representative of ARTWalk 2 (a member of the NOTA Stakeholder Group)

## **Artist Interviews or Request for Proposals**

As each new project, or project area, is identified for art, new artists will need to be selected. For this selection process, a separate Community Jury will be developed for each work or area. These juries will review the qualifications and images of artists pre-selected for the juried Artist Roster. In collaboration with a representative from ARTWalk, the lead designer/artist will cull a broad list of artists from the Artist Roster who have the professional qualifications for, and an expressed interest in, the type of project for which the artist is needed. The Community Jury will review the qualifications of all artists on this broad list and select one to five preferred artists for the “short list.” Short-listed artists may receive either an invitation to meet with the Community Jury for a site visit and an interview, or they may receive a Request

for Proposals (RFP) for the specific project. No RFP shall be issued without fair compensation to the short-listed artists for their design proposal. The Community Jury will reconvene to interview the short-listed artists and to hear their proposals in presentation. They will then make a final selection and recommend an artist to the City of Rochester to be placed under contract. The group will be convened again at least once to review final design with the contracted artist prior to fabrication.

Depending on the project and schedule, the Community Jury or a subset of its members may elect to work more closely with the artist during his or her development of site specific artwork to assist the artist in making connections to the local community and its information resources and to support the artist in his or her engagement with the project goals, site and context.

Each Community Jury will meet at a minimum of three times and should be composed of the following types of individuals:

- **Community Juries**

- (2) Visual artist experts (regional/local)

- (1) Practicing artist (local)

- (1) Representative of the community/site/property owner

- (1) Representative of the City of Rochester

- (1) Representative of Design Team (in most cases the lead designer)

- (1) Representative of ARTWalk 2 (a member of the NOTA Stakeholder Group)

**Every effort must be made to create juries that are inclusive and diverse, and that reflect community demographics insofar as possible.**

### **Technical/Design Support**

In addition to voting jury members, non-voting technical/design advisors such as engineers, architects, public safety officers and additional community members may be requested to attend the jury sessions to provide input/specific expert advice to the discussion. These individuals will have veto capabilities if the jury selection is not consistent with current code and safety regulations.



