

University Avenue Improvements and ARTWalk 2 Enhancements Project

City Project #08101 PIN 4754.18

NOTA Stakeholder Meeting No. 1

January 21, 2009 @ 8:00 AM

Memorial Art Gallery – Bausch & Lomb Parlor

Design Team members in Attendance:

Paul Way	City of Rochester
William Cochran	William Cochran Studios (via web link)
Teresa Cochran	William Cochran Studios (via web link)
Sue Roets	Bergmann Associates
Tom Lichtenthal	Bergmann Associates

Other attendees at the meeting are shown on the attached sign in sheet.

This meeting was held to update the NOTA Stakeholder Group on the proposed roadway improvements and review the ARTWalk 2 concepts. A large scale color plan of the proposed street improvements was displayed. McKenzie Keenan and Paul Kramer provided a handout (attached) and gave a brief presentation on the ARTWalk organization's strategic framework. Helen Hogan provided a brief overview of SEAC and why the NOTA Stakeholder group was formed. Tom Lichtenthal provided a power point slide show showing the conceptual roadway and ARTWalk 2 concepts, schedule and costs. Marjorie Searl provided an update on the proposed improvements to the Memorial Art Gallery grounds. The following is a brief summary of the items discussed or decisions reached at this meeting:

1. Tom Lichtenthal presented the following roadway concepts for University Avenue which include:
 - Roadway reconstruction and drainage improvements.
 - Landscape median between Union St. and Alexander St.
 - Curb bump-out locations
 - Raised table intersection at University Ave and Goodman St with mountable medians
 - Restriping between Goodman Street and Atlantic Avenue
 - Raised pedestrian crossing at Village Gate
 - Prince St. conversion to one way southbound
2. A video of William Cochran's NAIOP presentation which outlined the major anchors for ARTWalk 2 was viewed. The major anchors and connective art works include:
 - A. Major Project Anchors
 - MAG Plaza
 - RMSC Plaza
 - University Towers Pocket Park
 - Welcome Mural on Flat Iron Building
 - Ribbon Wall
 - Digital Art House

SEE. HEAR. FEEL. ART.

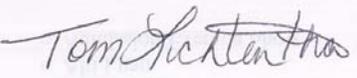
ARTWalk 2

- B. Connective Artworks
 - Signage
 - Sidewalk inlays
 - Sculptural elements
3. Tom Lichtenthal stated that the project will be constructed in two phases. The first phase will include the roadway improvements and the second phase will include the ARTWalk 2 elements because the planning and design of the ARTWalk 2 elements will have a much more involved public participation process, than the roadway improvements.
4. There were no objections to the proposed concept roadway plans and ARTWalk 2 concepts that were presented.
5. The following comments were made:
 - A. Was the School of the Arts (SOTA) invited to attend this Stakeholder meeting?
Response: Yes, SOTA was invited to this meeting and the design team met with them several times to discuss and review the proposed concept plan.
 - B. Were local design organizations engaged in the development of the conceptual plans?
Response: Yes, the local design organizations were invited to attend the design charette meetings, task force and public meetings that were held during the concept development phase.
6. The next meeting of the NOTA Stakeholder group will likely not take place until the design team has had time to prepare the public participation plan and some options for the detailed design of the ARTWalk 2 elements.

The above constitutes our understanding of issues discussed and decisions reached at this meeting. Please notify the undersigned, in writing, with any errors or omissions.

Best regards,

BERGMANN ASSOCIATES



A handwritten signature in black ink that reads "Tom Lichtenthal". The signature is written in a cursive style and is positioned above a light blue rectangular stamp.

TOM LICHTENTHAL
Project Manager

cc: Paul Way, City of Roch.
Sue Steele, Bergmann
Steve Beauvais, NYSDOT Reg. 4
William Cochran, SWC
Teresa Cochran, SWC
Rob Kozarits, MCDOT