

# Best & Highest Interest

What is in the best and highest interest of the community?  
 What investment will bring the most value to Rochester over time?

# ARTWalk 2

**91% PEOPLE WANT**  
 + SURFACE ART  
 + SEATING  
 + LIGHTING ART

Memorial Art Gallery

MAG Welcome Plaza  
 Sculpture, seating, lighting, surface art  
 \$1 million private funding

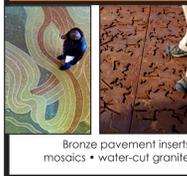
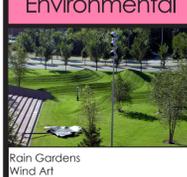
**86% PEOPLE WANT**  
 + LIGHTING ART  
 + SURFACE ART  
 + SCULPTURE

**94% PEOPLE WANT**  
 + URBAN FURNISHINGS  
 + SCULPTURE  
 + LIGHTING ART

**69% PEOPLE WANT**  
 CO-CREATED ART  
 THROUGHOUT ARTWalk 2

**86% PEOPLE WANT**  
 + DESIGN INTEGRATED PLAZA WITH SEATING & WATER FEATURE

**60% PEOPLE WANT**  
 + SCULPTURES  
 + URBAN FURNISHINGS  
 + DESIGN INTEGRATED  
 + LIGHTING ART

<p><b>Sculpture 3-10</b></p>  <p>Site-integrated free-standing many possibilities</p> <p>Public Art</p>	<p><b>Surface Art 4-6</b></p>  <p>Bronze pavement inserts, mosaics + water-cut granite</p> <p>Public Art</p>	<p><b>Urban Furn 1-4</b></p>  <p>Light poles, bike racks, trash cans, tree guards &amp; grates, etc.</p> <p>Functional Art</p>
<p><b>Fence/Screen</b></p>  <p>Screens parking, connects areas</p> <p>Functional Art</p>	<p><b>Lighting Art 3+</b></p>  <p>Walls, sidewalks, uplighting, etc.</p> <p>Functional Art</p>	<p><b>Seating 1-3</b></p>  <p>Functional Art</p>
<p><b>Design-Int 10+</b></p>  <p>Artist on design team for a park, developing integrated art elements (seating, sculpture, shade structures, paving, etc.)</p> <p>Site As Art</p>	<p><b>Environmental</b></p>  <p>Rain Gardens, Wind Art, Landscape</p> <p>Site As Art</p>	<p><b>Water Features 8+</b></p>  <p>Functional Art</p>